Mahindra CIE Automotive Ltd.

Recording of Investor Meetings

Date of the	20-May-2015
meeting	
Type of meeting	One-on-one
Attendees:	
Investor/	James Thom, Aberdeen Asset Management Asia Ltd.
Analysts	Christopher Wong, Aberdeen Asset Management Asia Ltd.
Fund / Firm	Amit Mishra, Macquarie Capital Securities
	Unmesh Sharma, Macquarie Capital Securities
Company	Sanjay Joglekar , CFO – Mahindra CIE
Representatives	Vikas Sinha, VP Strategy, Mahindra CIE
Did discussions	No
involved revealing	
any UPSI	
Gist of discussions	The discussions revolved around the Industry, company information already in
	public domain. The main points of the discussion are as follows:
	Rationale for the partnership
	Mahindra & CIE have mutually benefited from this partnership. Mahindra now
	has access to a global auto components supplier while CIE has gained entry into
	Asia – a key automotive market it had limited presence in.
	CIE & MCIE board structures were discussed
	M&M has two representatives on the CIE board. MCIE has a board of 14
	members out of which 7 are independent. Out of remaining 7, 4 are CIE
	nominees and 3 are M&M nominees.
	Management structure at MCIE was discussed
	MCIE has broadly four business regions viz. India, Germany & UK (Broadly
	referred as MFE), Spain & Lithuania (CIE Forgings) & Italy (Metalcastello).
	MCIE strategy was discussed regionwise
	➤India – Market plus growth with operational improvements. Focus is to
	diversify product-customers with CIE help.
	➤ MFE – Turnaround by focusing on internal efficiency improvements.
	➤ Metalcastello — Turnaround by focusing on cost reduction & increasing
	revenues via new customers.
	➤CIE Forge – Maintain current performance
	Overall goals of MCIE was discussed
	In the 1st phase, MCIE will focus on consolidation and meeting the five
	parameters that CIE uses to evaluate businesses viz. RONA%, EBIT%, Free Cash
	Flow/ EBITDA, Net Operating Assets/ EBITDA, Debt/ EBITDA. In the 2nd phase,
	MCIE will focus on growth including via acquisitions both in India & ASEAN
	Integration challenges were discussed
	Differences in business cultures between India & Spain; being addressed with continuous interaction
Any other	Most of the above points have been covered in detail in the full year F15/ Q4F15
comments	update released on 12-May-2015
COMMENTS	apadic released on 12-iviay-2013